



DSF closing celebrations young Syrian singer Faia Younan to perform on same night as John Legend

26 Jan 2020, Dubai, UAE



She has become known as the first Middle Eastern artist to ever crowdfund her debut single and now, popular Syrian singer Faia Younan is preparing to set the stage alight at the Coca-Cola Arena as she joins the Dubai Shopping Festival (DSF) Closing Celebrations line-up on Friday 31 January. Faia will be performing on the same night as international favourite John Legend, which will bring the hugely successful 25th edition of DSF to a resounding close.

She has become known as the first Middle Eastern artist to ever crowdfund her debut single and now, popular Syrian singer Faia Younan is preparing to set the stage alight at the Coca-Cola Arena as she joins the Dubai Shopping Festival (DSF) Closing Celebrations line-up on Friday 31 January. Faia will be performing on the same night as international favourite John Legend, which will bring the hugely successful 25th edition of DSF to a resounding close.

Riding on the wave of success of 'A Sea Between Us', Faia's debut album, the singer is becoming hugely popular with both Arabic and Western audiences, reflecting her childhood growing up in Aleppo before moving to Sweden with her family at the age of 11 and relocating to Scotland to study at Glasgow University. She shot to fame after a music video she created with her sister went viral, catapulting her international recognition and turning singing into a full-time career.

Faia's crowdfunding efforts to support the launch of her song Ohebbou Yadayka (I Love Your Hands) saw her enter the Guinness World Records as the first Middle Eastern artist to crowdfund a debut song, making her the first female artist from the Arab World to enter the coveted Guinness World Record Book.

A blockbuster weekend of concerts has already been announced to celebrate the closing weekend of the 25th edition of the Dubai Shopping Festival (DSF). On Thursday 30 January, Rashed Al Majid and Majid Al Mohandis will wow audiences, while Friday 31 January will see international musical superstar John Legend perform live for adoring fans.

The performances on both nights will set the Coca-Cola Arena alight, with tickets for each concert available from just AED 195 on the Dubai Calendar App and Coca-Cola Arena website www.coca-cola-arena.com. John Legend Live in Dubai for the DSF Closing Celebrations is expected to be a sell-out gig and fans are advised to act fast in order to snap up tickets to what are sure to be two of the best concerts of 2020.

For more information, please visit www.mydsf.ae or @DSFSocial, #MyDSF and #DSFturns25 for the latest news, information and events.

About Dubai's Department of Tourism and Commerce Marketing (Dubai Tourism)

With the ultimate vision of positioning Dubai as the world's leading tourism destination and commercial hub, Dubai Tourism's mission is to increase the awareness of Dubai among global audiences and to attract tourists and inward investment into the emirate. Dubai Tourism is the principal authority for the planning, supervision, development and marketing of Dubai's tourism sector. It markets and promotes the Emirate's commerce sector and is responsible for the licensing and classification of all tourism services, including hotels, tour operators and travel agents. Brands and departments within the Dubai Tourism portfolio include Dubai Business Events, Dubai Calendar, and Dubai Festivals and Retail Establishment.