

Shop and Win during Dubai Food Festival with Home Edition 2020

1 Mar 2020, Dubai, UAE



Dubai Food Festival is providing foodies the opportunity to win massive prizes during its seventh edition this year with Home Edition that is being run in collaboration with some of Dubai's leading hypermarkets and supermarkets, until 14 March.

- Leading supermarkets are offering customers the chance to win AED50,000 weekly in shopping vouchers
- Food tasting and demonstrations also taking place in store during Dubai Food Festival

Shoppers spending a minimum of AED250 at a participating outlet - Lulu Hypermarket, Spinneys, Waitrose, Carrefour, Union Co-op – will be entitled to a coupon that will be entered into a weekly raffle to win vouchers valued at AED50,000 per week during Dubai Food Festival – a total value of AED 500,000 worth of shopping vouchers to be won throughout the festival.

Branches of each hypermarket and supermarket across the city are taking part in Home Edition 2020 – which commenced on 26 February and runs until 14 March – where shoppers can also experience food tasting sessions, live cookery demonstrations and special offers on grocery shopping.

Home Edition shoppers can also benefit from on-going store loyalty programmes while taking advantage of the prize-winning opportunity.

Winners will be chosen at random and declared in a weekly raffle draw to be held on the March 7 and 14 at the Etisalat Beach Canteen main stage.

Organised by Dubai Festivals and Retail Establishment (DFRE), the 18-day Dubai Food Festival includes Dubai Restaurant Week, Etisalat Beach Canteen, Hidden Gems and Home Edition.

For more information and a full update on DFF activities, visit <https://www.visitdubai.com/en/dff> or @DubaiFoodFest and #DubaiFoodFest.