

# Dubai surpasses pre-pandemic international visitation levels in first half of 2023

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Dubai's resurgent tourism industry is celebrating a successful first half of 2023, after welcoming a record 8.55 million international overnight visitors, compared to 8.36 million tourists in H1 2019. Surpassing pre-pandemic visitation levels and further bolstering the city's bid to become the world's most visited destination, the latest data published by Dubai Department of Economy and Tourism (DET) represents the industry's best ever H1 performance.

The record H1 performance reflects the successful and diverse city-wide drive to market the destination, with the unwavering support of stakeholders and partners, and under the guidance of Dubai's visionary leadership. It also reaffirms Dubai's position as the fastest recovering destination globally, and far exceeds the projection made by the United Nations World Trade Organisation that international tourist arrivals could reach between 80-95% of pre-pandemic levels this year.

His Highness Sheikh Hamdan bin Mohammed bin Rashid Al Maktoum, Crown Prince of Dubai and Chairman of The Executive Council of Dubai, said: "The remarkable surge in international visitors witnessed by Dubai in the first half of 2023 further demonstrates its emergence as one of the brightest [Read more...](#)