

Three times lucky: Filipina account manager hits the jackpot at 25th edition of Dubai Shopping Festival

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Julietta Encarnacion, a 46-year old Filipina Account Manager based in Dubai struck luck at the 25th edition of the Dubai Shopping Festival (DSF). A mother of two –with a daughter pursuing her masters in South Korea and a son in Grade 9, Julietta has been lucky in life, having won an iPad and a tablet in past raffle draws. This time, her first Dubai Shopping Festival win, is a grand prize in cash totalling AED 350,000, as part of the Nissan Grand Raffle.

Commenting on her big win, Julietta said: "I was asleep, and I heard my phone ring at night and a man said I had won. My heart was racing and of course, I couldn't go back to bed. I emptied my bag and went through all my raffle tickets – I had bought around 15 of them this year knowing my luck and hoping to win big. When I found the winning ticket, reality finally hit home."

"I am truly grateful. I can now secure my son's future education and buy farmland back home in the Philippines," she said. Some people are born lucky, and for Julietta the third time was a charm.

The 25th edition of DSF has literally changed people's lives with significant prizes and rewards, including cars, cash, gold and Skywards Miles. For more information, please visit www.mydsf.ae or @DSFSocial, #MyDSF and #DSFturns25 for the latest news, information and events.

About Dubai's Department of Tourism and Commerce Marketing (Dubai Tourism)

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