

Dubai Home Festival returns for an exciting second season of super deals and mega offers

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Proving that there really is no place like home, Dubai Festivals and Retail Establishment (DFRE) has announced the return of the Dubai Home Festival (DHF) for 2020. The exciting second edition of the homeware shopping festival will take place from 24 September to 10 October at malls and home stores across the city.

- 2020 edition of Dubai Home Festival to run from 24 September to 10 October
- City-wide celebration of homeware packed with interior design inspiration plus home makeover tips

Showcasing the latest furniture styles and collections from a host of international brands as well as innovative home-grown concepts, together with amazing interior design ideas and inspiration from experts in the industry, DHF is the ultimate destination for anyone looking to give their bedroom, living room, kitchen, garden or even entire villa or apartment a much-needed makeover.

From sales to promotions and appealing activations, this year's Dubai Home Festival is packed with great shopping experiences and activities. Dozens of the city's biggest homeware stores including Danube Home, Al Salem Carpet Trading, United Furniture, MINISO, MOOD, Pottery Barn & Pottery Barn Kids, West Elm, Pan Emirates and THE One will offer savings of up to 70 per cent off their range of furniture, appliances, accessories and more as part of the DHF Sale, which will run throughout the festival.

Ahmed Al Khaja, CEO of Dubai Festivals and Retail Establishment (DFRE), commented: "This year's edition of Dubai Home Festival comes at an optimal time when consumers are looking to update their homes having spent a long summer indoors, and as some continue to work from home. By working closely with our strategic partners and some of the biggest names and brands in the regional and global homeware industry, DHF offers residents and visitors to the UAE the chance to enjoy unbeatable sales, promotions and events. The annual festival will touch upon every room of the home and every aspect of home improvement, offering not only the latest ideas for redecorating and remodelling but also a huge selection of design-led accessories, statement pieces, as well as children's furnishings and much more.

DHF fits in perfectly with Dubai's status as a major regional hub for retail festivals that regularly attracts shoppers from the UAE and overseas. The inaugural edition of DHF last year established the event on

Dubai's Retail Calendar, and we look forward to even more success with 2020's celebration of the city's shopping culture and attractions."

This year's DHF will get underway with a stunning firework display at Festival Bay at Dubai Festival City Mall on 24 September at 9pm with malls, stores and shopping destinations across the city hosting a wide range of great Spend & Win promotions for residents and visitors throughout the event.

Some of the great promotions taking place this year include a Spend and Win giveaway for a room makeover worth AED20,000 from THE One in Mall of the Emirates, 17 room makeovers, each worth AED5,000, at Home Centre Stores across the city, as well as room and garden makeovers with Danube Home. This is in addition to the Exchange and Upgrade promotion that offers savings of up to 25 percent off new furniture items at Home Box stores as well as five room makeovers to be won. Plus IKEA will give shoppers the chance to win one of 10 vouchers worth AED10,000 redeemable on home items.

Professional interior and garden design consultants will offer their expert opinions and advice to members of the public during a series of free and informative talks and workshops taking place at Dragon Mart during DHF, while Nakheel Mall will welcome the Expert Talks interactive events on 24 September and again on 1 and 8 October.

The DHF Shop & Ship Beyond Boundaries Promotion from Store 2 Door has great rates on international shipping. Home and lifestyle experts Decluttr Me and Breathing Room will offer shoppers savings on their full range of home organisation services and Sarah Johnston Consultancy will provide expert redesign, furnishing and decorating advice to suit any home.

For full details of Dubai Home Festival in Dubai's calendar of promotions and events, please visit www.dubaihomefestival.com







