

Dubai Food Festival 2020 begins tomorrow

27 Feb 2020, Dubai, UAE



Dubai Food Festival 2020, starts tomorrow – Wednesday 26 February, and ends on Saturday 14 March, promising something for everyone in a thrilling schedule.

- 18-day Dubai Food Festival includes Dubai Restaurant Week, Etisalat Beach Canteen, Hidden Gems, Foodie Experiences and brand-new to DFF 2020, "Home Edition"
- More chances to win prizes, dine in more outlets at special festival prices and discover Dubai's rich food scene with an unmatched series of unique experiences
- Dubai Food Festival 2020 begins on 26 February with fireworks display on 27 February

Organised by Dubai Festivals and Retail Establishment (DFRE), the annual 18-day Dubai Food Festival (DFF) is now in its seventh year, and includes the Foodie Experiences Programme, Dubai Restaurant Week, the Etisalat Beach Canteen, Hidden Gems and brand-new to DFF 2020, "Home Edition" and "Tasty Tunes".

To mark the festival opening, revelers should head to the Etisalat Beach Canteen at 8.30pm on Thursday 27th – for a beachside fireworks display.

For the second year running, a key element of the event is **Foodie Experiences**, a carefully curated series of incredible, one-off culinary experiences designed to stimulate all the senses. There are more than 80 opportunities to take part in either a MasterClass, a Chef's Table or an Experiential dining experience – some of which are exclusive events for one night only.

If you love making food, the Foodie Experiences MasterClass series is for you. Taking place right across the city, these classes will leave you filled with awe and knowledge, including the chance to try your hand at everything from vegan Vietnamese dishes to dim sum; cake decorating to MasterChef-style cooking challenges.

The Foodie Experience Chef's Table series brings guests up close and personal with some of the city's top chefs. Indulge in a one-off Japanese Italian fusion night; a unique sustainable tapas experience or a 14-course journey into modernist, molecular Indian cuisine. For an even more Experiential occasion, why not try Bedouin desert dining; Emirati dining under the stars atop a traditional coral house in Al Bastakiya.

Tickets for all Foodie Experience events are available exclusively via PlatinumList.net.

Dubai Restaurant Week (DRW), which runs from March 5 to March 14 is offering the chance to indulge in gourmet global food at very special festival prices.

The 2020 edition of Dubai Restaurant Week (DRW) features 36 outlets, and exclusive menus at Dubai's best restaurants, including five associated with celebrity chefs - Gordon Ramsay, Vikas Khanna, Akira Back, Greg Malouf and Mathieu Viannay.

Two-course lunches are being offered from as little as AED75, while three course dinner experiences start from just AED 150. All Dubai Restaurant Week dining experiences must be booked in advance, exclusively through official booking partner **Reserve Out** via its app and website.

Etisalat **Beach Canteen**, behind Sunset Mall on Jumeirah Beach brings together some of the best homegrown and international food concepts at this family-friendly event. Visitors can look forward to incredible food trucks, pop-up shops, talks, events, cooking demonstrations and live music.

Running throughout the festival, the Etisalat Beach Canteen also includes a new-for-2020 gaming park, a Beach Game alley, a kid's play zone, and the chance to watch and learn from leading chefs and culinary experts including Chef Vinu Raveendran from Carnival by Tresind and representatives of the International Centre for Culinary Arts (ICCA) Dubai training centre.

Look out for the Lacnor Garden where you can try exciting food concepts like Emirati company DPS, Wafflypops and Keventers thick milkshakes.

Dubai Hidden Gems highlights the unsung heroes of Dubai's ever-evolving food scene. A shortlist of 40 restaurants, cafes and food outlets has already been selected by Dubai Food Festival in collaboration with Zomato – and this year's lip-smacking list includes truly global cuisine, from Emirati to Japanese, Uzbek to Ethiopian.

Hidden Gems restaurants all offer authentic tasty food at affordable prices - every outlet on the list offers on average, a dining meal for two at no more than AED165 – with some feeding two people for as little as AED30.

Foodies can vote for their favourite Hidden Gem from the list at dubaihiddengems.com, with a Top Ten Hidden Gems 2020 list being unveiled at the Etisalat Beach Canteen on 14 March. There's a chance for those voting to win, with 20 lucky voters each receiving a AED500 gift card plus a Zomato Gold Annual Membership, (winners will be selected at random). Voting began from 19 February and continues to 11 March. Additionally, diners at this year's Hidden Gems can win a 5-star staycation for two people, just by visiting any five Hidden Gems and getting their Hidden Gems passport stamped at each unique outlet.

Finally, **Home Edition** brings the city's supermarkets and hypermarkets into the excitement of Dubai Food Festival. For the first time this year, shoppers spending AED250 or more at a participating outlet - Lulu Hypermarket, Spinneys, Waitrose, Carrefour and Union Co-op – will be placed in a weekly raffle to win vouchers valued at AED50,000 per week during Dubai Food Festival.

Branches of each hypermarket and supermarket across the city are taking part in Home Edition 2020 – where shoppers can also experience food tasting sessions and live cookery demonstrations.

Winners of the Home Edition raffle will be chosen at random and declared in a weekly raffle draw to be held on the March 7 and 14 at the Etisalat Beach Canteen main stage.

More rewarding experiences can be found in this year's **DINE & WIN** promotion run in collaboration with the Dubai Shopping Malls Group and featuring 19 participating malls and various other F & B outlets across the city. Upon dining for just AED 50 at any of the participating venues, including outlets at the airport, customers are entitled to a raffle coupon to win an array of fabulous prizes and the grand prize of a GAC sedan GA8 by Gargash Motors. DFF diners will also have the opportunity to win instant scratch-and-win rewards.

Limited Edition Coffee Series is back for Dubai Food Festival 2020! For the second year in a row, both Dubai homegrown brands as well as international coffee brands will be offering a limited-edition coffee – only available during the festival period. The list of those offerings the exclusive beverage includes Boston Lane Café, Café Frei, DOH, Oiso Café and Minimart, and Costa Coffee, to name a few. Plus, there will also be a coffee passport available whereby you will be able to collect stamps as you go!

Fireworks will also mark each weekend of the event, starting from February 27th at Etisalat Beach Canteen at 8:30 pm, 8:30pm at Dubai Festival City Mall, on Friday March 6. On Friday March 13, a firework display takes place at The Pointe on Palm Jumeirah at 8.30pm, while a closing ceremony marked by fireworks will be held at the Etisalat Beach Canteen on Saturday March 14 at 8.30pm.

For more mall events, please see below:

Promotion:	Mall:	What's available:	Dates:
Eat to Win a Stay at Palm Jumeirah	Nakheel Mall	Spend AED150 at any restaurant for a chance to win instant hotel stays at Palm Jumeirah's finest destinations	Feb 2 - March 14
The Dubai Mall - Miami Vibes	Dubai Mall	An event to enjoy with friends and family complete with food trucks, Instagram installations, live music and more!	Feb 26 - March 14
Foodtopia	Bluewaters	A multi-themed activation that has appealing elements for the entire family	Feb 27 - March 14
Feel the Heat	City Walk	Food Market & Speed Cooking competition	March 11 - 14
Festival of Flavours	Dubai Festival City Mall	An event for friends and family with a pumpkin patch, chef's station, route 66 and candy ville	Feb 26 - March 14
Food Fiesta in your Backyard!	Dubai Festival Plaza	Street food activation outside the mall	Feb 26 - March 14
Take a Bite of Beauty	Mall of the Emirates	Fusing F&B with beauty and cosmetics	Feb 26 - March 14
Let your Taste Buds Guide You to the Beach	The Beach by Meraas	Food market + kids workshop + live cooking	Feb 26 - March 14
Taste the Beat	Kite Beach by Meraas	Live entertainment on weekends + food deliveries from food vendors	Feb 26 - March 14
Dine and Win during DFF	La Mer	Spend AED 200 to win a staycation + live entertainment on select days	Feb 26 - March 14
Cooking with the Chefs + The big Tribute Weekender	The Pointe	Influencers cook with chefs, street magic, special offers on food	Feb 26 - March 14
A Culinary World Tour at Mercato this Dubai Food Festival!	Mercato and Town Center	Dining and entertainment hotspots with a line-up that includes restaurant offers, scrumptious food sampling, family entertainment, food related workshops and kid's activities.	Feb 26 - March 14
Chef's Table Activation	City Center Mirdif	Signature dishes throughout DFF, plus live demonstrations and chef tables	March 5 - 14
Live the Creek. Love the Dining	Al Seef	Exclusive F&B offers, dine and win, kids eat for free	Feb 26 - March 14

For more information and a full update on DFF activities, visit <https://www.visitdubai.com/en/dff> or @dubaifoodfest and #dubaifoodfest.







About Dubai Festivals and Retail Establishment

The Dubai Festivals and Retail Establishment (DFRE), an agency of Dubai's Department of Tourism and Commerce Marketing, is responsible for developing Dubai's retail and festival sectors and supporting the positioning of Dubai as a world-class tourism destination with year-round family entertainment, shopping and events.

About Dubai Food Festival

Dubai Food Festival is a citywide culinary celebration that showcases the Emirate's emergence as the gastronomy capital of the region through a packed 18-day programme of food-related events, activities, promotions and appearances by food celebrities all across the city. The Festival promotes the diversity, creativity and multicultural nature of Dubai's culinary offering – from its five-star gourmet dining to its unique Hidden Gems. Dubai Food Festival is organised by Dubai Festivals and Retail Establishment (DFRE), an agency of Dubai's Department of Tourism and Commerce Marketing (Dubai Tourism). In its 7th edition, Dubai Food Festival 2020, which runs from 26 February till 14 March, continues to position the emirate as a global tourism destination offering unique culinary experiences, giving residents and visitors a flavour of the very best of Dubai's food scene.

For more information, visit:

- Website: www.dubaifoodfestival.com
- Facebook: www.facebook.com/dubaifoodfest
- Twitter: www.twitter.com/dubaifoodfest
- Instagram: www.instagram.com/dubaifoodfest
- Hashtag: #DubaiFoodFest