

# Dubai's Desert Experiences Beckon UAE Residents and Tourists

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With the reopening of the city to international tourists and the gradual return to normal life, UAE residents and visitors are once again spoilt for choice when it comes to enjoying the diversity of Dubai's offerings, whether it is high octane thrills from skydiving, zip lining to jet skiing or a range of entertainment for families at shopping malls and theme parks. While the city is ready to cater to all tastes and age groups, a growing number of holidaymakers are taking a diversion from the city buzz by heading to the desert to enjoy a variety of unique experiences.

As a modern city that provides a limitless number of action-centric and family-oriented activities, a totally different package of adventures await residents and tourists in the desert. Apart from taking in breathtaking views of the desert landscapes, Dubai's famous desert safari allows one to take part in various sports like dune bashing, quad biking, sand boarding, and more, as well as cultural and entertainment activities including the opportunity to take a camel ride or get close to falcons while enjoying authentic Emirati hospitality at a delicious barbeque dinner under the stars. Adventure-seekers are also able go on a safari in the summer, as the desert gets cooler than the city in the late afternoons and evenings, making it an exciting experience to stay up late, eat outdoors with friends and family and enjoy various activities.

The growing demand for adventure travel experiences is reflected in the Annual Visitor Report 2019 published by the Department of Tourism and Commerce Marketing (Dubai Tourism), which shows an increase in desert safaris among all visitor demographics, with the activity being enjoyed by 41 percent of all international visitors. Dubai's desert safari with its camel riding and desert BBQ offering was also recently ranked the world's top tourism experience, winning the top global award for 'Experiences' in Tripadvisor's 2020 Travellers' Choice Awards.

All activities and experiences are organised by tour operators in line with mandatory precautionary measures that are in place to ensure the health and safety of guests and staff .