



## DET launches 'Dubai Sustainable Tourism Stamp' for hotels with highest sustainability standards

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## Dubai Sustainable Tourism Star

Dubai Department of Economy and Tourism (DET) has announced the launch of the 'Dubai Sustainable Tourism Stamp', a new sustainability initiative that seeks to recognise hotels with the highest adherence to DET's 19 'Sustainability Requirements'. The initiative, launched in line with the UAE Year of Sustainability, is part of DET's commitment to strengthening Dubai's position as a leading sustainable tourism destination.

Developed in collaboration with Dubai's hospitality sector, the new stamp is designed to accelerate efforts towards empowering the tourism sector to achieve its sustainability goals and support the UAE's NetZero 2050 initiative. As Dubai continually strives to achieve the objectives outlined in the Dubai Economic Agenda, D33, the initiative will contribute to further consolidating the city's status as one of the top three global destinations.

The Dubai Sustainable Tourism Stamp will serve as a validation of the hotel's dedication to sustainability and showcase its sustainable practices. To obtain the stamp, hotels of all classifications must meet the Read more...