

Even more chances to win & save with the greatest Eid Al Adha & Dubai Summer Surprises promotions

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Eid Al Adha shoppers will have even more chances to save and win thanks to a super selection of special promotions held across the city for the public holiday and Dubai Summer Surprises (DSS).

Lucky residents, visitors, families and friends can win big with great prizes including hotel staycations, millions of shopping points, exclusive make-up collections, exciting meal deals, luxury cars and more up for grabs.

Organised by Dubai Festivals and Retail Establishment (DFRE), all of the stores, malls and venues taking part in this year's Eid Al Adha festivities and DSS will follow the important health and safety rules including social distancing and the wearing of masks at all times.

DFRE highlights some of the biggest and best Eid Al Adha and DSS promotions:

Kick-start the Eid Al Adha celebrations with the **Amber Millionaire Weekend** promotion, taking place from 15 to 17 July. For three days only, Amber Loyalty Programme Members will enjoy huge benefits with 10 million Amber points up for grabs. A total of 10 Amber Loyalty Programme Members will win one million Amber points each – equivalent to AED10,000 – when they spend AED2,500 or more on full price items. Members who spend AED2,500 will earn bonus points respective to their membership tier, with Classic members able to collect 5,000 Bonus Points, Select members 10,000 Bonus Points and 15,000 Bonus Points for Plus members.

From 22 to 24 July, five lucky shoppers will win Sephora's entire collection of 40 exciting lipstick shades. The **DSS X Sephora Collection Weekend** promotion celebrates the 10-year anniversary of the launch of Sephora's Cream Lip Stain Lipstick. Customers who spend AED250 or more in any Sephora store across Dubai during the weekend will be entered into a prize draw for the lipstick collection. In addition, for any purchase of AED250 or more, Sephora store customers will also be entered into a draw to scoop a AED5,000 Sephora gift card with six cards to be won. A super raffle for make-up lovers!

The **Big Eid Eat** promotion will invite diners to tuck into great food at cafes and restaurants around the city and have a chance to win AED20,000 in prizes. Taking place from 20 to 24 July, the Big Eid Eat features over 30 special brunches, menus, chef's table events and cooking masterclasses. Diners who share their experiences on social media, @DSSSocial using #BigEidEat, #MyDss and name the participating restaurant will be entered into a prize draw to win one of four shopping vouchers worth AED5,000.

As part of the **Dine & Win Eid Al Adha Staycation** promotion, some of the city's best hotels will give away overnight stays, inclusive of meals and selected hotel activities, to customers who spend AED100 in participating eateries around the city. Hotels include the Park Hyatt Dubai, Waldorf Astoria DIFC, Hilton Canopy, Al Seef Heritage Hotel or Hyatt Regency hotel. Dine & Win Eid Al Adha Staycation venues can be found in malls including: Al Bustan Centre, Al Ghurair Centre, Al Warqa City Mall, Al Khail Gate Community, BurJuman, Binsougat Centre, Bay Avenue, Dubai Outlet Mall, Mudon Community, Oasis Mall and Shurooq Community Centre. Diners and families can also visit venues at Reef Mall, Times Square Centre, Union Cooperative Al Quoz, Wasl Vita, Dar Wasl, Wasl 51 and Souk Madinat Jumeirah. The promotion runs from 10 July until the third day of Eid.

The DSS **Dine & Win** promotion, which gives customers a chance to win ZOMATO membership and RAK Bank gift cards loaded with AED200 when they spend AED100 at participating outlets, will run until 4 September and features the same eateries included in the Dine & Win Eid Al Adha Staycation promotion.

Residents and visitors can earn air miles while they shop during Eid Al Adha. The **Emirates Skywards Everyday** promotion will see Emirates Skywards members collect one Skywards Mile for every AED3 spent at hundreds of dining, leisure and entertainment, beauty and wellness venues across Dubai. Outlets include: Al Jaber Optical, Liali Jewellery, Watchbox, Eupepsia Wellness and Bounce and Bounce X. Emirates Skywards members can also earn one Mile for every AED5 spent with the promotion's grocery partners. Download the Emirates Skywards Everyday app to see the full list of participating outlets. The promotion will be held until 27 July.

The Dubai Shopping Mall Group's (DSMG) annual **Eid Al Adha Shop & Win** raffle will gift 40 lucky shoppers with a share of AED200,000 in cash prizes. Customers who spend AED200 at any of the 20 participating DSMG venues will receive a digital raffle coupon entering them into a prize draw, with 40 people bagging AED5,000 each. The promotion, which started on 10 July, will be open for entries until the second day of Eid. There will be three daily raffle draws each day of Eid until the third day. Participating malls include: Al Bustan Centre, Al Ghurair Centre, Al Warqa City Mall, Al Khail Gate Community, BurJuman Centre, Binsougat centre, Bay Avenue, Dubai Outlet Mall, Mudon Community Mall, Oasis Mall, Shurooq Community Centre, Reef Mall, Times Square Centre, Union Cooperative Al Quoz, Wasl Vita, Dar Wasl, Wasl 51, Souk Madinat Jumeirah, Crown Mall and Central Mall.

More great city-wide promotions taking place during the Eid Al Adha break and throughout the summer-long DSS festival include the **DSS Summer Sale**, the **DSS Save More When You Shop More with 1915 by Seddiqi & Sons**, **Modesh Daily Jackpot**, **DSS SHARE Millionaire**, **Shop & Win**, **DGJG's City of Gold** promotion and the **DSS Mercedes Mega Raffle** with luxury cars, shopping points and cash prizes to be won.

The **DSS Summer Sale**, running until 4 September, features more than 500 brands and 3,500 outlets with savings of up to 75 per cent on a wide range of products. The **DSS SHARE Millionaire** promotion will give shoppers who spend AED300 or more at Majid Al Futtaim malls, including Mall of the Emirates, City Centre Mirdif, City Centre Deira and City Centre Me'aisem, a chance to become a weekly winner of one million SHARE points. To enter, customers can either use their SHARE wallet or scan their shopping receipts using the app. Weekly prize draws will take place on 18 & 25 July and on 1, 8, 15, 22 & 29 August and 7 September.

Running until 4 September, the **DSS Save More When You Shop More with 1915 by Seddiqi & Sons** promotion will reward shoppers who buy any one watch or accessory with 25 per cent off, with savings rising to 30 per cent if two watches or accessories are purchased and 35 per cent off for three watches or accessories. Two lucky shoppers will also win AED5,000 in gift vouchers for 1915 By Sedidqi & Sons each week, with four winners announced on the final week of DSS. A total of AED100,000 will be given away over the summer. Participating stores include 1915 by Seddiqi & Sons at BurJuman and Dubai Marina Mall, Seddiqi & Sons at The Dubai Mall and City Centre Mirdif, Guess Watches Boutique at Mall of the Emirates, Guess Watches & GC at City Centre Deira and Guess Boutique at BurJuman.

Shoppers at Ibn Battuta Mall and Nakheel Mall can take part in the **Modesh Daily Jackpot**. Customers who spend a minimum of AED200 can scan their receipts at the Customer Service Desk for a chance to win the daily prize of AED10,000. Draws are held daily until 7 August.

The **DSS Shop & Win** promotion will enter shoppers who spend AED200 at participating malls into a digital raffle to win a luxury Infiniti Q50 car. Held until 14 August, prize draws will take place on 16, 23 & 30 July and on 6 & 14 August. Participating malls include: Al Bustan Centre, Al Ghurair Centre, Al Warqa City Mall, Al Khail Gate Community, BurJuman, Binsougat Centre, Bay Avenue, Dubai Outlet Mall, Mudon Community, Oasis Mall, Shurooq Community Centre, Reef Mall, Times Square Centre, Union Cooperative Al Quoz, Wasl Vita, Dar Wasl, Wasl 51, Souk Madinat Jumeirah, Crown Mall and Central Mall.

The **DSS Mercedes Mega Raffle** gives residents and visitors who buy a special AED150 coupon at ENOC and EPPCO petrol stations, ZOOM stores and stands in malls and other venues a chance to drive off in a 2021 Mercedes C200 and win AED25,000. The raffle, which runs until 25 September, is also available online at www.idealz.com.

The **Dubai Gold & Jewellery Group's (DGJG) City of Gold** promotion offers shoppers three ways to enjoy stunning jewellery with AED10,000 in vouchers also up for grabs. Offer One includes up to 50 per cent off making charges on select jewellery collections, while Offer Two has 75 per cent off selected diamond jewellery, pearls and watches. Offer Three provides shoppers with free gifts with every purchase of jewellery valued over a specific amount. Customers who spend more than AED500 on gold or jewellery will also be entered into a draw to win AED10,000 in vouchers, with 15 winners announced between 15 July and 10 August.

Residents and visitors headed to **Dubai Festival City Mall** can double their chances of winning over Eid Al Adha. Customers who spend AED300 or more during Eid will be entered twice into a prize draw to win a AED20,000 Festival City Mall Gift Card. The mall's award-winning IMAGINE show will also launch two new shows for Eid in partnership with Anghami. On the first day of Eid, visitors can watch a show performed to the song '*Momken*' by Balqees and Saif Nabeel. On the second day of Eid, the show will feature the song '*Bad Habits*' by ED Sheeran. Both shows will be performed between 7.30pm and 9.30pm.

Dubai Summer Surprises is supported by Key Sponsor RAKBANK MasterCard and Strategic Partners which include: Al Futtaim Group (Dubai Festival City Mall and Dubai Festival Plaza), Al Zarooni Group (Mercato Shopping Mall), AW Rostamani Group, Dubai Holding, Emirates Airline, Enoc, Etisalat, Majid Al Futtaim (Mall of the Emirates, City Centre Mirdif, City Centre Deira), Merex and Nakheel (Ibn Battuta Mall, The Pointe, Nakheel Mall, Dragon Mart 2).

For more information, log onto the website mydss.ae or follow @DSSsocial for the latest information.