

DSF surprises launch daily deals on favourite brands

28 Dec 2020, Dubai, UAE



On your marks, get set, shop! DSF Surprises is back and all geared up to help residents and visitors treat themselves to some unbeatable retail deals across the city during the latest edition of Dubai Shopping Festival.

Starting from 27 December until 27 January, a new deal will be unlocked each day at a new retail destination valid for only 24 hours or until stocks last. Each deal will be only revealed the day before it goes live so shoppers must follow the @DSFSocial posts on the DSF website and social channels to be in the know and make the most out of the exclusive offers.

That's not all, avid Snapchatters in the city will be able to experience a new, uniquely themed Snap Lens every week which will ensure their social content stays on point. To discover the Lens' all they have to do is scan the Snapcode which will be displayed on all DSF shopping bags and get Snap-ing!

DEAL

Tuesday 29 December (deal under embargo for 10am on Monday 28 December)

For those looking to treat the little ones in their lives to something special, **The Children's Place** in **BurJuman** and Al Ghurair Centre is offering an assortment of trendy clothing and must-have accessories for just AED 39 and under. This is a deal not to be missed!