

Spectacular firework displays to celebrate Chinese New Year in Dubai

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Dubai's skies dazzled everyone this weekend to commemorate Chinese New Year, as visitors to key destinations such as Dubai Frame, The Beach, La Mer and Al Seef were able to watch the spectacular fireworks from a multitude of different vantage points. However, those who didn't catch the fireworks will still have a chance with more incredible displays set to take place across the city.

Those looking for a bit of sparkle should head to The Pointe by 9:00pm, as there will be fireworks every evening from today until 29 January at the popular location at the Palm Jumeirah.

The Chinese New Year Finale firework displays will also take place at multiple prime locations - The Beach at 8:30pm, La Mer at 9:30pm and Al Seef at 10:30pm from 30 January through to 1 February. Audiences can also catch the display at 7:30pm on 31 January and 1 February at the Dubai Frame. These fireworks will definitely bring in the spirit of Chinese New Year to everyone in Dubai.

The fireworks are brought to you by Al Zarouni Group and Dubai Festivals and Retail Establishment.

For more information, please visit www.CNYinDubai.com for the latest news, information and events.

About Dubai's Department of Tourism and Commerce Marketing (Dubai Tourism)

With the ultimate vision of positioning Dubai as the world's leading tourism destination and commercial hub, Dubai Tourism's mission is to increase the awareness of Dubai among global

audiences and to attract tourists and inward investment into the emirate. Dubai Tourism is the principal authority for the planning, supervision, development and marketing of Dubai's tourism sector. It markets and promotes the Emirate's commerce sector and is responsible for the licensing and classification of all tourism services, including hotels, tour operators and travel agents. Brands and departments within the Dubai Tourism portfolio include Dubai Business Events, Dubai Calendar, and Dubai Festivals and Retail Establishment.

About Dubai Festivals and Retail Establishment

The Dubai Festivals and Retail Establishment (DFRE), an agency of Dubai's Department of Tourism and Commerce Marketing, is responsible for developing Dubai's retail and festival sectors and supporting the positioning of Dubai as a world-class tourism destination with year-round family entertainment, shopping and events.