

**Press release**

## **DUBAI OFFERS EXCITING DEALS AND PROMOTIONS IN CELEBRATION OF UAE'S 48<sup>TH</sup> NATIONAL DAY**

**Dubai, United Arab Emirates, 24 November 2019:** Dubai's family entertainment destinations and hotels are offering a range of deals and promotions for residents and visitors to enjoy on the occasion of UAE's 48<sup>th</sup> National Day.

In addition to the various promotions, Dubai Festivals and Retail Establishments (DFRE) has also announced a line-up of events and experiences, focused on family-centric social, cultural and entertainment activities. Shopping destinations in Dubai will also host activities for the entire family in line with the "Spirit of the Union" celebrations.

Here's a roundup of the special offers to help you plan and make the National Day celebrations a holiday to remember.



**LEGOLAND® Dubai**

**28 November to 2 December, Dubai Parks and Resorts**

Celebrate the UAE's 48th National Day at LEGOLAND® Dubai and win fabulous prizes for correctly guessing (or counting!) the exact number of LEGO® UAE flags around MINILAND! Join the family fun National Day LEGO and enjoy delicious UAE-inspired dishes in Market Restaurant and pose for a fun photo opportunity with the huge UAE LEGO model, and also participate in daily Meet and Greet sessions with your favourite characters. Get your free limited edition National Day LEGO brick (personal engraving for just AED 10). Further, all UAE servicemen and women (by showing their official service card) will enjoy 20 per cent off at The BIG Shop throughout the event.



**Dubai Dolphinarium:**

**29 November to 7 December, Dubai Creek Park, Gate No. 1**

Families and children can enjoy 25 per cent off tickets to dolphin and sea lion shows at Dubai Dolphinarium, the first fully air-conditioned indoor dolphinarium in the Middle East. Holders of Emirates ID can take advantage to special rates, offered as part of National Day celebrations in Dubai.



### La Perle by Dragone

28 November to 3 December, Al Habtoor City

Experience and enjoy heart-stopping entertainment at the award-winning aquatic show La Perle by Dragone. To celebrate UAE's 48th National Day, families can enjoy 48 per cent off on all tickets, excluding Bronze tickets.



## **The Smash Room**

**1 to 3 December**

**Action Park, Last Exit Mad Max, AUH Bound, Dubai**

Smash your stress away in a fun way by shattering, breaking, stomping, tearing or yelling at The Smash Room. For a smashing celebration, get the Two 2 Tango package for AED 247 instead of AED 399 (for two people in one room, includes 30 glasses and 2 electronics).

## **The Pointe**

**29 November to 2 December, The Pointe**

The waterfront destination and hub for dining and entertainment of Nakheel Malls will celebrate together with people of all nationalities and generations through several activities including a giant kite festival, musical performances, display of art and a showcase of local talents. Visitors to The Pointe can enjoy 25 per cent off from selected outlets and 20 per cent off Careem rides from and to The Pointe.

## **Hotel Promotions**

Hotels in Dubai are gearing up to woo visitors from across the region with a mix of special packages, promotions and other family-friendly activities for UAE's 48th National Day celebrations. For more details of the National Day hotel promotions, please visit [www.nationaldaydubai.com](http://www.nationaldaydubai.com).

For more details of the National Day calendar of events, visit [www.nationaldaydubai.com](http://www.nationaldaydubai.com).

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## **About Dubai's Department of Tourism and Commerce Marketing (Dubai Tourism)**

With the ultimate vision of positioning Dubai as the world's leading tourism destination and commercial hub, Dubai Tourism's mission is to increase the awareness of Dubai among global audiences and to attract tourists and inward investment into the emirate. Dubai Tourism is the principal authority for the planning, supervision, development and marketing of Dubai's tourism sector. It markets and promotes the Emirate's commerce sector and is responsible for

the licensing and classification of all tourism services, including hotels, tour operators and travel agents. Brands and departments within the Dubai Tourism portfolio include Dubai Business Events, Dubai Calendar, and Dubai Festivals and Retail Establishment.

## **About Dubai Festivals and Retail Establishment**



The Dubai Festivals and Retail Establishment (DFRE), an agency of Dubai's Department of Tourism and Commerce Marketing, is responsible for developing Dubai's retail and festival sectors and supporting the positioning of Dubai as a world-class tourism destination with year-round family entertainment, shopping and events.

**For further information, please contact:**

Dubai Tourism

[mediarelations@dubaitourism.ae](mailto:mediarelations@dubaitourism.ae)

[+971] 600 55 5559

[+971] 4 201 7631