

Press Release

**FAMILY DESTINATIONS TO HOST CONCERTS BY
REGIONAL STARS IN CELEBRATION OF UAE
NATIONAL DAY IN DUBAI**

Line-up of concerts at La Mer, Al Seef and Global Village will feature Emirati stars Balqees, Hussain Al Jassmi, Hamad Al Amri, Eida Al Menhali and Mohamed Al Shehhi, as well as Kuwaiti crooner Essa Al Marzouq

Dubai, United Arab Emirates, 27 November 2019: The wait is almost over for fans of Arabic music, as they will get the chance to watch their favourite regional stars live in action at family destinations in Dubai in a series of concerts that will be held as part of UAE's 48th National Day celebrations organised by Dubai Festivals and Retail Establishment (DFRE) across the city.

The free-to-attend star-studded concerts will feature a string of Emirati singers - Balqees, Hussain Al Jassmi, Hamad Al Amri, Eida Al Menhali and Mohamed Al Shehhi - who will be joined by top Kuwaiti singer Essa Al Marzouq in taking the National Day celebrations in Dubai to a new level of excitement.

Launching the series of concerts will be Eida Al Menhali at beachfront destination La Mer on 29 November, followed by Balqees and Essa Al Marzouq performing at the same venue on 1 December. On National Day on 2 December, celebrity singer Hussain Al Jassmi is set to hold concert-goers spellbound with a performance at La Mer while Hamad Al Amri will belt out some of his biggest hits at the multicultural festival park Global Village on the same day. The live entertainment will culminate in a concert featuring Mohamed Al Shehhi on 6 December at Al Seef, the popular waterfront promenade.



48 روح الاتحاد SPIRIT OF THE UNION اليوم الوطني NATIONAL DAY الإمارات العربية المتحدة UNITED ARAB EMIRATES

The concerts at La Mer and Al Seef are being organised in collaboration with DFRE's Strategic Partner, Meraas. All National Day concerts in Dubai will kick off at 9:00 pm.

In addition to the mega musical entertainment, the National Day celebrations organised by DFRE will offer residents and visitors many more memorable events and activities for everyone to enjoy.

For more information, please visit www.nationaldaydubai.com.

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About Dubai's Department of Tourism and Commerce Marketing (Dubai Tourism)

With the ultimate vision of positioning Dubai as the world's leading tourism destination and commercial hub, Dubai Tourism's mission is to increase the awareness of Dubai among global audiences and to attract tourists and inward investment into the emirate. Dubai Tourism is the principal authority for the planning, supervision, development and marketing of Dubai's tourism sector. It markets and promotes the Emirate's commerce sector and is responsible for the licensing and classification of all tourism services, including hotels, tour operators and travel agents. Brands and departments within the Dubai Tourism portfolio include Dubai Business Events, Dubai Calendar, and Dubai Festivals and Retail Establishment.

About Dubai Festivals and Retail Establishment

The Dubai Festivals and Retail Establishment (DFRE), an agency of Dubai's Department of Tourism and Commerce Marketing, is responsible for developing Dubai's retail and festival sectors and supporting the positioning of Dubai as a world-class tourism destination with year-round family entertainment, shopping and events.

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