

Media Alert

**DUBAI TO HOST CONCERTS BY REGIONAL MUSIC STARS
IN CELEBRATION OF UAE NATIONAL DAY**

Emirati icons Balqees, Hussain Al Jassmi, Hamad Al Amri and Eida Al Menhali together with Kuwaiti star Essa Al Marzouq set to delight fans with live performances at La Mer and Global Village

Dubai, United Arab Emirates, 13 November 2019: Music fans are invited to celebrate the 48th UAE National Day in Dubai with live entertainment as regional icons Balqees, Hussain Al Jassmi, Hamad Al Amri, Eida Al Menhali and Essa Al Marzouq perform at a series of concerts, as part of citywide celebrations organised by Dubai Festivals and Retail Establishment (DFRE).



The free-to-attend UAE National Day concerts will kick off with a performance by the Emirati singer Eida Al Menhali at beachfront destination La Mer on 29 November, followed by another Emirati icon Balqees and Kuwaiti superstar Essa Al Marzouq dazzling fans on 1 December at the same venue.



On National Day on 2 December, award-winning Emirati vocalist Hussain Al Jassmi will wow Arab music fans at La Mer, while compatriot Hamad Al Amri will perform at the multicultural festival park Global Village on the same day. All three concerts at La Mer will start at 8:35pm and are being organised in collaboration with DFRE's Strategic Partner, Meraas, and MBC. The music concert at Global Village is scheduled to commence at 9:00pm.



In addition to the mega musical entertainment, DFRE will roll out a programme featuring family-oriented events and activities offering residents and visitors an opportunity to make memories this UAE National Day in Dubai.

For more information, please visit www.dubaicalendar.com.

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About Dubai's Department of Tourism and Commerce Marketing (Dubai Tourism)

With the ultimate vision of positioning Dubai as the world's leading tourism destination and commercial hub, Dubai Tourism's mission is to increase the awareness of Dubai among global audiences and to attract tourists and inward investment into the emirate. Dubai Tourism is the principal authority for the planning, supervision, development and marketing of Dubai's tourism sector. It markets and promotes the Emirate's commerce sector and is responsible for



the licensing and classification of all tourism services, including hotels, tour operators and travel agents. Brands and departments within the Dubai Tourism portfolio include Dubai Business Events, Dubai Calendar, and Dubai Festivals and Retail Establishment.

About Dubai Festivals and Retail Establishment

The Dubai Festivals and Retail Establishment (DFRE), an agency of Dubai's Department of Tourism and Commerce Marketing, is responsible for developing Dubai's retail and festival sectors and supporting the positioning of Dubai as a world-class tourism destination with year-round family entertainment, shopping and events.

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