

## SMALL PLATES, BIG PRIZES: 'DINE & WIN' WITH DUBAI FOOD FESTIVAL 2019

**Dubai, United Arab Emirates, 24 February 2019:** Dubai Food Festival (DFF), running from 21 February to 9 March, invites residents and visitors to join in the foodie celebration from anywhere in the city through its popular 'Dine & Win' promotion. Running throughout the festival in partnership with Zomato and Dubai Shopping Malls Group (DSMG), the promotion gives foodies the chance to win big prizes including Zomato Gold Memberships, Online Ordering Promo Codes and pendants from Jawhara Jewellery, while one lucky winner can get the chance to take home a brand-new Nissan Patrol.



There is a plethora of cuisines, specialities and flavours to choose from, and by spending AED50 at any of the 237 participating restaurants across the city, diners will be part of a massive draw to win exciting prizes.

Zomato is set to offer incredible rewards for those ordering meals online from over 1,200 outlets across the UAE during DFF, listed in a special 'Dine & Win' section on the Zomato app and website. The restaurant search and discovery service will be giving away one million promo codes offering diners 50 per cent off (up to AED20) on their first 3 consecutive orders, valid on online payments until 16 May 2019. Furthermore, 3,000 lucky food lovers with 6-month Zomato Gold memberships will also have the chance to win free meals at Zomato Gold restaurants, also valid until 16 May 2019.

In addition, Jawhara Jewellery will add a sparkle to dining experiences in the city, offering 50 gold and pearl pendants as prizes; while Dubai Festivals and Retail Establishment (DFRE) will offer the grand prize of a 2018 Nissan Patrol.

Winners will be announced at swyp Beach Canteen on 9 March.

For more information and a full update on DFF activities, visit <http://www.dubaifoodfestival.com/> or @DubaiFoodFest and #DubaiFoodFest.

**- Ends -**

#### **About Dubai Food Festival**

Dubai Food Festival is a citywide culinary celebration that showcases the Emirate's emergence as the gastronomy capital of the region through a packed 17-day programme of food-related events, activities, promotions and appearances by food celebrities all across the city. The Festival promotes the diversity, creativity and multicultural nature of Dubai's culinary offering – from its five-star gourmet dining to its unique Hidden Gems. Dubai Food Festival is organised by Dubai Festivals and Retail Establishment (DFRE), an agency of Dubai's Department of Tourism and Commerce Marketing (Dubai Tourism). In its 6th edition, Dubai Food Festival 2019, which runs from 21 February till 09 March, continues to position the emirate as a global tourism destination offering unique culinary experiences, giving residents and visitors a flavour of the very best of Dubai's food scene.

**For further information, please contact:**

Dubai Tourism

[mediarelations@dubaitourism.ae](mailto:mediarelations@dubaitourism.ae)

[+971] 600 55 5559

[+971] 4 201 7631