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Picture Story

RAFA CABRERA BELLO SWINGS BY DIFC FITNESS VILLAGE TO SURPRISE GOLF FANS



Dubai, United Arab Emirates – 12 November 2018: Golf enthusiasts were treated to a surprise appearance from the three-time winner of the European Tour, Rafa Cabrera Bello and his world-renowned coach, David Leadbetter at the DIFC Fitness Village, located in the Dubai International Financial Centre, on Sunday.

The pros were there to congratulate the winners of a competition on the XGolf Virtual Simulator. The XGolf Virtual Simulator is one of the main attractions at the fitness village, and participants competed to conquer the par 3 hole in three strokes. Winners of the competition walked away with tickets to the DP



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World Tour Championship – an opportunity to meet and watch golf icons in action. The DP World Tour Championships, happening 15-18 November, is one of the highlights of Dubai’s sporting calendar and brings golfing greats to the city. Past winners of the competition include Rory McIlroy and Henrik Stenson.



Cabrera and wonder-coach Leadbetter then took a tour of the village, a technology hub packed with innovative and futuristic fitness solutions and an incredible array of activities. The pair showed off some of their world-renowned skills on the XGolf Virtual Simulator before a brief photo session with competition winners and fans.

Open from now until 22 November, the DIFC Fitness Village welcomes visitors from 07:00 – 21:00 on weekdays; 15:00 – 21:00 on Fridays and 14:00 – 21:00 on Saturdays. DIFC Fitness Village, the innovation and technology hub of DFC, is one of five themed fitness villages taking place across the city.



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For more information, visit:

Website: www.dubaifitnesschallenge.com
Facebook: www.facebook.com/dubaifitnesschallenge
Instagram: [@dubaifitnesschallenge](https://www.instagram.com/dubaifitnesschallenge)
Twitter: [@dxbfitchallenge](https://twitter.com/dxbfitchallenge)
Hashtag: [#Dubai30x30](https://twitter.com/hashtag/Dubai30x30)

For further information and images, contact: ASDA'A BCW on dfc@bm.com / +971 4 450 7600 or contact mediarelations@dubaitourism.ae

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About Dubai Fitness Challenge

Dubai Fitness Challenge has been created to motivate the people of Dubai to boost their physical activity and commit to 30 minutes of daily activity for 30 days. Running from 26 October to 24 November 2018, the Challenge encompasses all forms of activity – from beach cricket, cycling and football, to paddle boarding, team sports, walking and yoga, as well as everything in between. All are encouraged to participate individually or together with friends, family and colleagues, enjoying new and exciting ways to improve their fitness levels. Participants can track their performance on the Dubai Fitness App and help make Dubai the most active, healthiest, happiest, smartest city on the planet.