

CELEBRATE SAUDI NATIONAL DAY IN DUBAI WITH FABULOUS DEALS AT ATTRACTIONS AND THEME PARKS

DUBAI, 20 September 2018: With celebrations underway in Dubai on the joyous occasion of the National Day of the Kingdom of Saudi Arabia, some of the emirate's malls, famous landmarks, attractions and theme parks have also rolled out the red carpet for Saudi guests this weekend, with a range of enticing deals and offers.



The fabulous offers include discounts on entry tickets at entertainment destinations and on a diverse range of merchandise by leading retail brands.

In addition to the numerous promotions, the highlights of the celebrations in Dubai to mark Saudi National Day, which falls on 23 September, include a concert by top singers from the region at City Walk and a fireworks show at La Mer, the urban beachfront development.

The line-up of promotions to celebrate the National Day of Saudi Arabia in Dubai

The Dubai Mall

Dubai Mall will offer Saudi visitors a booklet of vouchers containing deals and discounts from 101 retailers across a diverse range of merchandise. The promotion runs until 23 September and the offers are valid until 31 December 2018.

Families headed to **The Dubai Mall** can also enjoy a 50% discount on access to **Dubai Aquarium and Water Zoo** and half price entry to **Kidzania** and **Dubai Ice Skating Rink**.

Emaar Entertainment

Emaar Entertainment Group is offering a host of special half price deals from 20 to 23 September with a great 50% discount available to the Saudi citizens at Reel Cinema movie theatres at The Dubai Mall and Dubai Marina Mall.

Burj Khalifa

Saudi citizens can enjoy 20% off the price of a ticket to the observation decks on the 124th and 125th floors of the world's tallest tower. Visitors can also experience a free exclusive tour of the sky-high 148th floor along with complimentary refreshments when they show their Saudi ID card to staff before entering the **Burj Khalifa**.

IMG Worlds of Adventure

Attractive discounts on family entertainment are available at indoor amusement park **IMG World of Adventure**, which is offering visitors from Saudi Arabia 20% off the price of admission from 21 to 23 September - perfect for families who are planning on celebrating Saudi National Day in Dubai. Saudi nationals need to only present their passport to ticketing staff at **IMG World of Adventure** to receive reduced priced entry and enjoy access to a host of roller coasters, rides and fun zones featuring classic Cartoon Network characters and the heroes from the Marvel Universe, not to mention realistic animatronic dinosaurs, restaurants and a cinema among other attractions.

Dubai Parks and Resorts

Dubai Parks and Resorts, home to **Motiongate Dubai**, **LEGOLAND® Dubai**, **LEGOLAND Water Park** and **Bollywood Parks Dubai**, offers great attractions and money-saving deals. Saudi nationals can now purchase four admission tickets and get the fifth one for free at Dubai's biggest theme park destination. The family-focused deal is available on bookings made on the **Dubai Park and Resorts** website only and is open to Saudi nationals living in Dubai or visitors from the Kingdom who are heading to the city over the National Day holiday.

Motiongate Dubai

- Movie fans are also invited to visit **Motiongate Dubai**. The amusement park is opening its doors to some of film's biggest names and the cutest, most exciting cartoon characters ever. From 23 to 29 September, the Trolls are taking over **Motiongate Dubai** giving you a chance to meet your favourite characters 'Poppy' and 'Branch'.

LEGOLAND® Dubai, LEGOLAND Water Park

- Adding to the cartoon character capers at **Dubai Park and Resorts** are the NINJAGO® Ninjas at **LEGOLAND® Dubai**, which will run until 29 September.
- Young warriors are invited to 'Be Ninja' at the Ninja Training Academy in **IMAGINATION at LEGOLAND® Dubai**. Visitors can complete seven exciting missions - from scavenger hunts, ball pits and a balancing course, to speed and skills tests - to unleash their inner ninjas.

- Another new attraction for September is the NINJAGO® Master of the 4th Dimension short 4D movie, which will be screened daily at **LEGO® Studios** from 21 September.
- Guaranteed to make a big splash with families from Saudi Arabia is the ever-popular **LEGOLAND Water Park**. Awesome Awaits at the region's first waterpark created especially for kids and their parents with 20 water slides and attractions, each offering a different and fun-soaked experience.

Bollywood Parks Dubai

- Fans of the real-life superstars of Bollywood can meet their 'heroes' at **Bollywood Parks Dubai**, which is opening its doors to a colourful festival of fun throughout September.
- As well as family-friendly rides and attractions, live dance shows, and delicious food, visitors can meet all 3 Khans (Shah Rukh, Salman and Aamir), shoot bandits in the Sholay ride, fly with Hrithik in Krrish, and watch Salman Khan's Chulbul Pandey in a live stunt show.

Full details of this year's jam-packed calendar of events over KSA National Day can be found at www.dubaicalendar.com or follow **@Dubai_Calendar**, and **#KSANationalDay** for the latest information.

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About Dubai's Department of Tourism and Commerce Marketing (Dubai Tourism)

With the ultimate vision of positioning Dubai as the world's leading tourism destination and commercial hub, Dubai Tourism's mission is to increase the awareness of Dubai among global audiences and to attract tourists and inward investment into the emirate. Dubai Tourism is the principal authority for the planning, supervision, development and marketing of Dubai's tourism sector. It markets and promotes the Emirate's commerce sector, and is responsible for the licensing and classification of all tourism services including hotels, tour operators and travel agents. Brands and departments within the Dubai Tourism portfolio include Dubai Business Events, Dubai Calendar and Dubai Festivals and Retail Establishment.

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