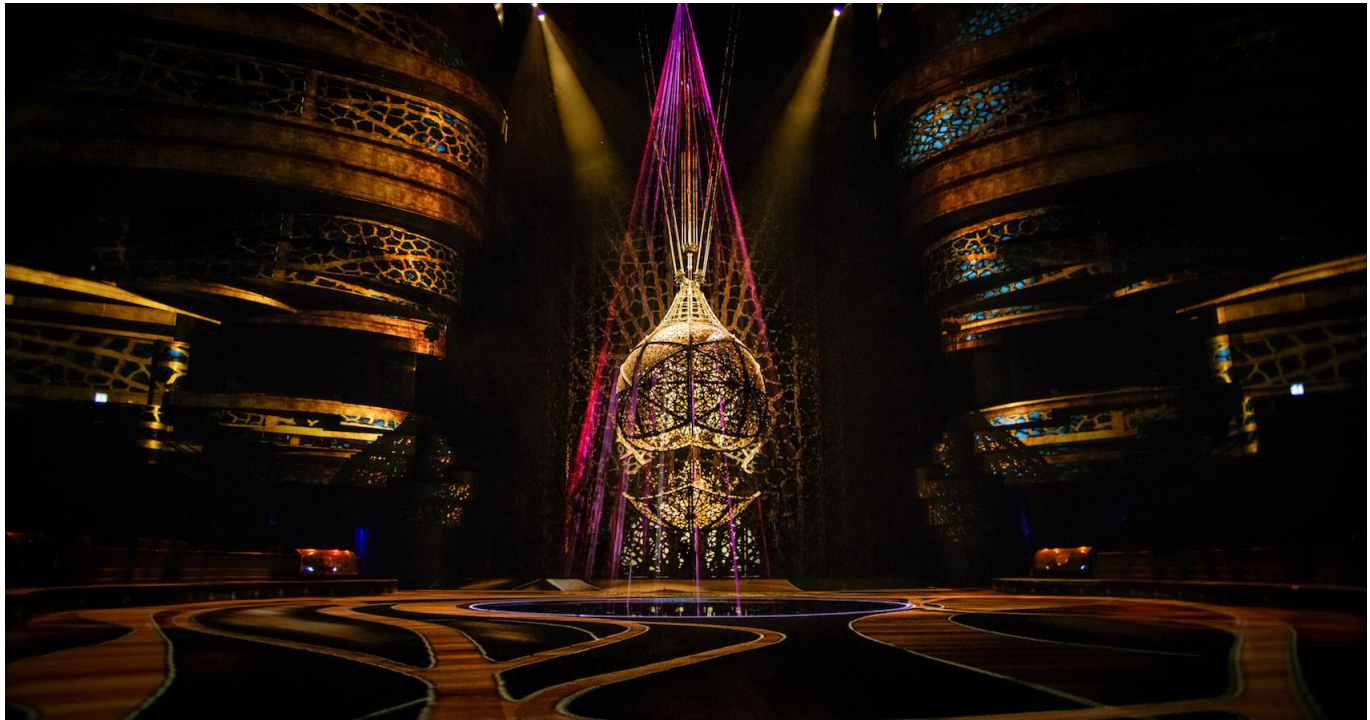




La Perle to reopen this Eid, amplified, amazing and with a 40 percent discount

7 June 2018, Dubai, UAE: From 13 June 2018 be prepared for things to be bigger, better and more spectacular than ever as La Perle by Dragone reopens its doors following the short break during the Holy Month. Be one of the first to see La Perle never before as it debuts an enhanced and evolved experience from start to finish. To celebrate, La Perle is offering an awesome 40 percent discount on tickets throughout the summer, including the Eid-Al -Fitr holiday.



There's nowhere better to celebrate the festival than watching a show that will astound, delight and captivate the whole family. It's the perfect place to escape the warm evenings and enjoy a night out in the stunning aqua theatre. Watch in amazement as artists fly across

the stage, dive from epic heights and even defy gravity on motorbikes, twice a night. See waterfalls, torrents and floods appear and disappear in the only place in Dubai where it literally rains indoors.

For those who have already experienced the magic of La Perle before, not only will they be able to spot all the incredible additions, but if they choose seats in a different location and they will witness the show from a completely different perspective.



Tickets are easily purchased from La Perle's website: www.laperle.com. Be sure to check out La Perle's "Deal of the Week" on the website, for epic savings every day.

Eid performances will run: Wednesday – Sunday, 7pm and 9:30pm.

Summer performances will run: Wednesday - Friday and Sunday, 7pm and 9:30pm and Saturday 4pm and 7pm.

-ENDS-

Ticket bookings:

Please visit www.laperle.com, or go through the dedicated Box Office: 800 LAPERLE (800 517373)/+971 4 437 0123, boxoffice@laperle.com or via PlatinumList.com.

For all group and MICE bookings or for general sales enquiries please contact: sales@laperle.com

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Notes to Editors:

About La Perle:

La Perle is Dubai's #1 show produced by cultural creative company Dragone, directed by the legendary artistic director Franco Dragone and brought to Dubai by the Al Habtoor Group. The first permanent show in the region, La Perle is a breathtaking fusion of artistic performance, creative imagery and ground-breaking technology. La Perle defines the future of global live entertainment, taking place in a tailor-made aqua theatre in the heart of Al

Habtoor City.

Register online at www.laperle.com for further information on sale announcements.

#LaPerleDXB

About Dragone:

Dragone is a cultural creation company founded in 2000 by Artistic Director Franco Dragone, in La Louvière, Belgium. Today one of the world's most sought-after artistic directors, he is renowned for having invented a new genre in the 1980's and 90's. The shows he created during his early days (Saltimbanco, Quidam, Mystère, Alegria, O) forever changed the face of live entertainment in Las Vegas and, decades later, these shows still receive nightly standing ovations.

From super-sized-shows in tailor-made theatres to operas in some of the world's most historical buildings, Dragone's unique creative approach carefully fuses the world's human talents, artistic disciplines and technical innovations to serve local cultures and tell their stories. Among its most significant shows of the past decade: Celine Dion a New Day; Le Rêve (Las Vegas); The House of Dancing Water (Macau); Aida (Naples); The Han Show (Wuhan, China); The Dai Show (Xishuangbanna, China); Philipp Kirkorov – Me (Russia). Water has become a key component of Dragone's artistic DNA and the company is now the world's leading designer of aquatic theatres and shows.

The company creates, produces and operates shows and special events around the world. Its five creative centres of excellence — Casting, Illustration & Video, Costumes, Architecture & Design, and Talents & Trends — push the boundaries of performing arts and of the spectator experience with every new creation.

www.dragone.com

About Al Habtoor City:

Al Habtoor City is an upscale residential, hospitality and leisure development consisting of three five-star hotels (The St. Regis Dubai, W Dubai – Al Habtoor City and The Westin Dubai, Al Habtoor City), three luxury residential towers on Sheikh Zayed Road and on the banks of the Dubai Water Canal with unparalleled amenities, and spectacular leisure and entertainment venues. Further information available on www.alhabtoorcity.com

About Al Habtoor Group:

Al Habtoor Group LLC, headquartered in the United Arab Emirates (UAE), is one of the region's largest and most respected conglomerates. Founded in 1970 by Khalaf Ahmad Al Habtoor, the Group has grown in unison with the UAE and today has a diverse portfolio of successful businesses operating in key sectors of the economy (hospitality, automotive, real estate, education and publishing). The AHG has an unwavering commitment to excellence, which is apparent throughout all its units. Further information on the Al Habtoor Group is available on www.habtoor.com