**Press Release**

**CONCERTS, FIREWORKS AND ARRAY OF FAMILY-ORIENTED ACTIVITIES AMONG HIGHLIGHTS OF SAUDI NATIONAL DAY CELEBRATIONS IN DUBAI**

**Dubai, UAE: 19 September, 2017:** The Kingdom of Saudi Arabia’s National Day will be celebrated in Dubai with great fervour, as residents and visitors get to enjoy a weekend of fun and entertainment on 22 and 23 September including concerts by popular Arab singers, in a reaffirmation of the strong fraternal relations between Saudi Arabia and UAE and historical ties between the brotherly peoples of the two countries.

As part of the Saudi National Day celebrations in Dubai, visitors from Saudi Arabia will be welcomed with sweets, flowers and gifts on arrival at Dubai International Airport on 20 September.

Hotels in Dubai are also adding to the excitement on the joyous occasion of the Saudi National Day with promotions and discounts on accommodation, especially for guests from Saudi Arabia, as well as a variety of activities for children. Among the hotels offering deals and discounts on the occasion of Saudi National Day are Sheraton Dubai, Mall of the Emirates, Lapita Hotel and Jumeirah Beach Hotel**.**

Arabic music fans are in for a fantastic treat as the Saudi National Day celebrations in Dubai will feature free-to-attend concerts by well known regional singers Waed and Rakan Khaled on 22 September at Dragon Mart 2 and Balqees and Dalia Mubarak at CITY WALK on 23 September.

On 23 September, residents and visitors can watch a spectacular fireworks display near Dubai Creek at 8.30 pm while malls and popular family attractions in the emirate will also join in the celebrations by hosting events and activities including a Saudi National Day show, a unique IMAGINE show and a LEGO® BRICKS FESTIVAL at Dubai Festival City and the distribution of Saudi national flags to visitors at Dragon Mart 2.

Dubai Parks and Resorts is organising a number of activities for families and children including the distribution of balloons for children and fireworks show at Riverland on 22 September at 9pm, giving a mesmerising glow to the Saudi National Day celebrations in Dubai.

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**About Dubai’s Department of Tourism and Commerce Marketing (Dubai Tourism)**

With the ultimate vision of positioning Dubai as the world’s leading tourism destination and commercial hub, Dubai Tourism’s mission is to increase the awareness of Dubai among global audiences and to attract tourists and inward investment into the emirate.

Dubai Tourism is the principal authority for the planning, supervision, development and marketing of Dubai’s tourism sector. It markets and promotes the Emirate’s commerce sector, and is responsible for the licensing and classification of all tourism services, including hotels, tour operators and travel agents. Brands and departments within the Dubai Tourism portfolio include Dubai Business Events, Dubai Calendar, and Dubai Festivals and Retail Establishment.

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