

PRESS RELEASE

Win loads of instant prizes at Dragon Mart 2 this DSS

- Scratch-and-Win instant shopping vouchers from AED 25 to AED 1500
- Spend just AED 200 for a chance to win AED 10,000 in shopping vouchers every week

Dubai, UAE; 11 July 2016: Dragon Mart 2 is rewarding shoppers who spend AED 200 during the current edition of Dubai Summer Surprises (DSS), with 'scratch and win' vouchers to help make their shopping an enriching experience.



For purchases made on a wide range of merchandise such as homewares, building materials, garments, sports equipment, and electronics, Dragon Mart visitors will receive instant rewards ranging from AED 25 up to AED 1500 simply by showing their receipts totaling AED 200 spent in a single visit.



Further, one lucky shopper will walk away with AED 10,000 in shopping vouchers through a special DSS raffle draw every week, as the annual summer festival encourages both residents and visitors to 'Own The Summer' through retail promotions, prizes, and entertainment.



For more information, go to: www.dubaisummersurprises.com and to participate in the DSS extravaganza, be sure to use the hashtag **#DubaiSummerSurprises** on the following social media channels:

Facebook: <https://www.facebook.com/dsssocial>

Twitter: <https://twitter.com/dsssocial>

Instagram – DSSsocial

Snapchat – DSSsocial

Ends

About Dubai's Department of Tourism and Commerce Marketing (Dubai Tourism)

With the ultimate vision of positioning Dubai as the world's leading tourism destination and commercial hub, Dubai Tourism's mission is to increase the awareness of Dubai among global audiences and to attract tourists and inward investment into the emirate.

Dubai Tourism is the principal authority for the planning, supervision, development and marketing of Dubai's tourism sector. It markets and promotes the Emirate's commerce sector, and is responsible for the licensing and classification of all tourism services, including hotels, tour operators and travel agents. Brands and departments within the Dubai Tourism portfolio include Dubai Convention and Events Bureau, Dubai Calendar, and Dubai Festivals and Retail Establishment (formerly known as Dubai Events and Promotions Establishment). In addition to its headquarters in Dubai, Dubai Tourism operates 20 offices worldwide.