

X-Rider a thrilling 4D movie experience at Modhesh World

Dubai, UAE 28 July 2016: Adventure has taken on an electrifying 4D twist at Modhesh World, thanks to the X-Rider simulator experience offered to visitors in Hall 2 of the Dubai World Trade Centre.



This four-seater 4D motion theatre offers children above the age of 8, a ride of a lifetime - an opportunity to step out of the usual cinema experience, jump into the movable seat, don on 3D glasses, buckle up their safety belts and get whirled away into a different world.

There have been many a spooky ride and game at Modhesh World this year and X-Rider aims to bring out the 'brave hearts' in people. The 4D movie experience is a popular choice for the

family to enjoy as a whole as the vibration, and wind, bubble and snow effects transport them into a world of imagination.



The selection of movies range from educational to adventurous themes, with each movie lasting for about 8 to 9 minutes, enough to make the adventurer to crave for more. To be part of the X-Rider activity, children must be of a minimum height of 120 cm.

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ABOUT MODHESH WORLD:

Modhesh World is organised by the Dubai Festivals and Retail Establishment (DFRE), an agency of the Department of Tourism and Commerce Marketing (DTCM). The 17th edition of Modhesh World kicked off on 27 June, 2016, at the Dubai World Trade Centre and runs until 27 August under the theme- 'Every Step Is a New Adventure'. Modhesh World has many other features and facilities including exclusive souvenir shops showcasing Modhesh World memorabilia, an array of dining outlets and food trucks featuring a variety of cuisines. Spacious parking spaces and affordable ticket prices together with world-class entertainment makes Modhesh World a great choice for children and their families to enjoy the perfect summer holiday, right here in Dubai.

Modhesh World opens at 10am until midnight from Saturday to Wednesday and from 10am to 1am on Thursdays and Fridays. The entrance fee is AED 20 for children and adults and entry is free for children under 3 years of age.

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