

Issued by the Media Centre of Dubai Festivals and Retail Establishment
10 March 2016

Foodies relish tour of Dubai's 'Hidden Gems' during DFF 2016

Food connoisseurs got the opportunity to experience the favourite unsung restaurants of Dubai's food scene that were nominated as the 'Hidden Gems' of an exciting campaign launched, as part of the Dubai Food Festival 2016.



The tours to the various 'Hidden Gems' were organised by Gulf Photo Plus and Frying Pan Adventures and saw foodies savouring the various cuisines that reflect the diversity of the emirate's culinary offerings.



The 'Hidden Gems' tours covered some of the best independent restaurants across the city that have been the favourites of locals and residents for years including Mannaland (Korean cuisine), Ustadi Special Kabab (Iranian cuisine), Al Ibrahimii (Indian cuisine) and Aroos Damascus (Arabic cuisine).

Meanwhile, the Department of Tourism and Commerce Marketing (DTCM) has announced the winners of its DFF 2016 'Hidden Gems' campaign - Gitika and Prasad Mittal – who were rewarded with a luxury dining experience in Dubai including a five-night hotel stay, and a Hidden Gems tour experience with Gulf Photo Plus.



DFF 2016, which is organised by the Dubai Festivals and Retail Establishment (DFRE), an agency of the Department of Tourism and Commerce Marketing (DTCM), runs until 12 March under the theme 'Celebrate Taste'.



Notes to editors:

About Dubai Food Festival

Dubai Food Festival is a citywide culinary celebration that showcases the Emirate's emergence as a gastronomy destination through a 17-day programme of food-related consumer and trade events, activities, promotions and appearances by food celebrities. The Festival promotes the diversity, creativity and multicultural nature of Dubai's culinary offering – from five-star gourmet dining to everyday restaurants and cafés for all budgets; international brands to a burgeoning scene of home-grown concepts influenced by traditional Emirati cuisine and the flavours of the 200 nationalities that live in Dubai.

For more information visit www.dubaifoodfestival.com or find DFF on social media, using the hashtag **#DubaiFoodFest**:

- Facebook: <https://www.facebook.com/dubaifoodfest>
- Twitter: <https://twitter.com/dubaifoodfest>
- Instagram: <http://instagram.com/dubaifoodfest>