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Shoppers at Dragon Mart uncover rewarding experiences during DFF 2016

Nakheel's Dragon Mart has been offering a culinary treat for shoppers during Dubai Food Festival, and also giving them the opportunity to win a grand prize.



DFF visitors can relish mouth-watering delights by young entrepreneurs at the newly launched Dragon Drive Food Market every day at Dragon Mart 1 and Dragon Mart 2 while those spending AED 50 at any food and beverage outlet in Dragon Market 1 and Dragon Mart 2 have the chance to win a Dodge car. Shoppers can also avail themselves of special promotions and discounts at retail outlets located in Dragon Mart throughout DFF 2016.



DFE 2016, which is organised by the Dubai Festivals and Retail Establishment (DFRE), an agency of the Department of Tourism and Commerce Marketing (DTCM), ends today (Saturday 12 March) after a 17-day citywide culinary celebration under the theme 'Celebrate Taste'.