

**Press release**

## **FIREWORKS TO ADD EXTRA SPARKLE TO UAE NATIONAL DAY CELEBRATIONS IN DUBAI**

**Dubai, United Arab Emirates, 28 November 2019:** Fireworks, a much-awaited attraction of festivals and key events in Dubai, will continue to dazzle residents and visitors as part of citywide celebrations surrounding the UAE's 48<sup>th</sup> National Day.



Head over to several locations to watch Dubai's night sky light up in a kaleidoscope of flares and intricate patterns from 1 to 2 December, adding to the charm of the city twinkling with many other illuminations on the joyous occasion of National Day.

The Dubai Festivals and Retail Establishment (DFRE) will host fireworks shows on 1 and 2 December in collaboration with Meraas at three of its popular family destinations - Al Seef at 8:00 pm, La Mer at 8:30 pm and The Beach at 9:00 pm.

National Day celebrations will reach a crescendo on 2 December, as fireworks displays can be viewed at additional locations - The Pointe at 8:00 pm and Global Village at 9:00 pm. Further, visitors attending the IMAGINE show titled "Faces of the Nation" on 2 December at Festival Bay, Dubai Festival City Mall, will get to enjoy spectacular fireworks displays at 8:00 pm and 10:00 pm.



# 48 روح الاتحاد SPIRIT OF THE UNION اليوم الوطني NATIONAL DAY الإمارات العربية المتحدة UNITED ARAB EMIRATES

The National Day celebrations in Dubai will cover various aspects of the country's evolution over the years and showcase the Emirati lifestyle, hospitality, heritage and culture, as well as feature world-class entertainment and events that will highlight Dubai's longstanding reputation as a year-round family destination.

For more details of the National Day calendar of events, please visit [www.nationaldaydubai.com](http://www.nationaldaydubai.com).

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### **About Dubai's Department of Tourism and Commerce Marketing (Dubai Tourism)**

With the ultimate vision of positioning Dubai as the world's leading tourism destination and commercial hub, Dubai Tourism's mission is to increase the awareness of Dubai among global audiences and to attract tourists and inward investment into the emirate. Dubai Tourism is the principal authority for the planning, supervision, development and marketing of Dubai's tourism sector. It markets and promotes the Emirate's commerce sector and is responsible for the licensing and classification of all tourism services, including hotels, tour operators and travel agents. Brands and departments within the Dubai Tourism portfolio include Dubai Business Events, Dubai Calendar, and Dubai Festivals and Retail Establishment.

### **About Dubai Festivals and Retail Establishment**

The Dubai Festivals and Retail Establishment (DFRE), an agency of Dubai's Department of Tourism and Commerce Marketing, is responsible for developing Dubai's retail and festival sectors and supporting the positioning of Dubai as a world-class tourism destination with year-round family entertainment, shopping and events.

### **For further information, please contact:**

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